



## *HASA CONFERENCE 2010*

**28-30 April 2010,**

**Sun City Hotel,  
Pilanesberg, North West**

### *SPONSORSHIP OPPORTUNITY*

## Delegates

Delegates at the last five HASA CONFERENCES ranged from 250 to 350 representing eminent leaders in medicine and healthcare including hospital CEOs, Nursing Managers, Directors, and Policy Makers, Health Economists and Buyers. The balance is made up of delegates from industry suppliers and funders, doctors and specialists.

## **The HASA CONFERENCE & EXHIBITION 2010**

The 2010 theme is “Quality is Excellence”, and the format will be a research-driven presentations and debate sessions dealing with the conundrum of the political economy of the broader public health.

### **Value of Sponsorship**

HASA welcome the opportunity to customize a marketing package to communicate your intellectual strengths and enhance awareness of your company’s services to a very important and influential group of delegates. To discuss your innovative value proposition call Lucas (011 478 0156).

The HASA CONFERENCE & EXHIBITION is designed to be as informative as it is a networking opportunity for all members. Long term branding before, during and after the HASA Conference in HASA publications and the media. Promoting your solutions in the top private health care environment.

<b>Benefits for Sponsor</b>	<b>Major Sponsor</b>	<b>Gala Dinner</b>	<b>Cocktail Party</b>
	<b>R150 000</b>	<b>R71 000</b>	<b>R49 000</b>
<b>Complimentary full registration</b>	<b>4</b>		
<b>Brief address in</b>	<b>Plenary</b>	<b>Gala Dinner</b>	<b>Welcoming Party</b>
<b>Logo on conference bag</b>	<b>Yes</b>		
<b>Campaign material in delegate bag</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>
<b>Visual Recognition in</b>	<b>Conference Room; Gala Dinner; Welcoming Cocktail</b>	<b>Conference Room; Gala Dinner;</b>	<b>Welcoming Cocktail</b>
<b>Logo and link in Hasa Conference website</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>
<b>Complimentary Exhibition (2x3m space)</b>	<b>Yes</b>		
<b>Access to the delegate list attending.</b>	<b>conference, Gala dinner, welcoming</b>	<b>Gala Dinner</b>	<b>Welcoming party</b>
<b>Advertorial HasaNews (monthly) and Health Annals (annual)</b>	<b>HasaNews (monthly) and Health Annals (annual)</b>	<b>Health Annals (annual)</b>	<b>Health Annals (annual)</b>
For exhibit stand (space) costing and floor plan or raising banners please contact Gaylene Hall [gaylene@findavenue.co.za] for the range of available opportunities to exhibit at the event.			

**For more information contact Lucas Malambe, Hasa: Executive Officer, Corporate Communications - [malambe@hasanet.co.za](mailto:malambe@hasanet.co.za); 011 478 0156. Please sign and fax (or scan) the attached contract (clearly indicating what you will sponsor/exhibit) back to Hasa. Fax: 011 478 0410 email: [contact@hasanet.co.za](mailto:contact@hasanet.co.za); [donsie@hasanet.co.za](mailto:donsie@hasanet.co.za)**